

# BAM Brochures

**Collection Identifier**

02\_BAM\_Brochures

**Dates**

after 1924 inclusive

**Extent**

108 document boxes

**Agency History**

Brooklyn Academy of Music presented its first performance in 1861 and has been the premier performing arts center in Brooklyn since then. From its Victorian beginnings to its contemporary, multi-cultural present and its multi-media future, BAM has survived for almost 150 years by remaining open to change and reflecting the development and evolution of its community and the artists it represents. The first BAM facility at 176-194 Montague Street was originally conceived by the Philharmonic Society of Brooklyn as a home for its concerts. It housed a large theater seating 2,200, a smaller concert hall, dressing and chorus rooms and a vast "baronial" kitchen. The Academy of Music presented both amateur and professional music and theater productions. Performers included Ellen Terry, Edwin Booth, Tomas Salvini and Fritz Kreisler. After the Academy burned to the ground on the morning of November 30, 1903, The New York Times eulogized its achievements, "In short, there has hardly been a great public movement of national import but the old Academy has been at one time or another its principal focus." Plans were quickly made to rebuild at the edge of Brooklyn's business district in the fashionable neighborhood of Fort Greene. The cornerstone was laid at 30 Lafayette in 1906 and a series of opening events were held in the fall of 1908 culminating with a grand gala evening featuring Geraldine Farrar and Enrico Caruso in a Metropolitan Opera production of Gounod's Faust. The Met would continue to present seasons in Brooklyn through 1921. It was during one of the engagements of the final Met season at BAM that Caruso, while performing in L'Elisir d'Amore, suffered a throat hemorrhage and filled "handkerchief after handkerchief with blood" before quitting the stage. Two weeks later, he gave the last performance of his career at the Met. After World War II, Brooklyn shared the growing problems of other urban centers throughout America, and Brooklyn Academy of Music's audience and support base declined. Language classes and martial arts instruction were booked into performance spaces. A school for boys held classes in the partitioned grand ballroom. By the time Mr. Lichtenstein was appointed Executive Director, the programs and facilities needed rethinking. During the 30 years that Mr. Lichtenstein has been BAM's leader, the Academy has experienced a complete

renaissance, and is now recognized internationally as a leading presenter of contemporary performing arts. BAM's current programming consists of the Next Wave Festival each fall a spring season of opera, theater and dance; an Education and Humanities Program, and a variety of community programs. BAM recently opened the BAMcafé in its third-floor Lepercq Space (which includes free music and other programming), and the on-site BAM Rose Cinemas in November 1998.

### Scope & Content

This collection of brochures shows the range and diversity of BAM programming, history and fundraising at a glance.

## Collection Contents

### BAM Brochures

#### Next Wave Festival and Series Brochures (46 records)

[Brochure for Next Wave Series, 1981], 1981

[Brochure of 'A Skeptic's Guide to the Slightly Avant Garde, 1983], 1983

[Brochure for Next Wave Festival, 1983], September 30, 1982 – February 27, 1983

[Brochure for Next Wave Series, 1983], 1983

[Brochure for Next Wave Festival: Boston, 1984], March 11 – April 25, 1984

[Brochure for Next Wave Festival, 1985], 1985

[Brochure for Next Wave Festival, 1985], 1985

[Brochure for "The Next Wave begins at BAM!," 1986], 1986

[Brochure for Next Wave Festival, 1986], 1986

[Brochure for Next Wave Festival, 1986], 1986

[Brochure for Next Wave Festival, 1987], 1987

[Brochure for Next Wave Festival, 1987], 1987

[Brochure for Next Wave Festival, 1988], 1988

[Brochure for Next Wave Festival, 1988], 1988

[Brochure for Next Wave Festival, 1991], 1991

[Brochure for Next Wave Festival, 1992], 1992

[Brochure for Next Wave Festival, 1993], 1993

[Brochure for Next Wave Festival, 1994], 1994

[Brochure for "What's Next...," 1994], 1994

[Brochure for "The Next Wave is...," 1994], 1994

[Brochure for Next Wave Festival, 1995], 1995

- [Brochure for Next Wave Festival, from New York Magazine, 1996], 1996
  - [Brochure for Next Wave Festival, 1997], 1997
  - [Brochure for Next Wave Festival, 1998], 1998
  - [Brochure for Next Wave Festival, 1999], 1999
  - [Brochure for Next Wave Festival, 1999], 1999
  - [Brochure for Next Wave Festival, 2000], 2000
  - [Brochure for Next Wave Festival, 2001], 2001
  - [Brochure for Next Wave Festival, 2001], 2001
  - [Brochure for Next Wave Festival, 2002], 2002
  - [Brochure for Next Wave Festival, 2002], 2002
  - [Brochure for Next Wave 20th Anniversary Exhibit: Catching the Next Wave for 20 Years, 2003], 2003
  - [Brochure for Next Wave Festival, 2003], 2003
  - [Brochure for Next Wave Festival, 2005], October 4 – December 17, 2005
  - [Brochure for Next Wave Festival Dance, 2005], 2005
  - [Brochure for Next Wave Festival, 2006], 2006
  - [Brochure for Next Wave Festival, 2007], 2007
  - [Brochure for Next Wave Festival, 2008], 2008
  - [Brochure for Next Wave Festival, 2009], 2009
  - [Brochure for Next Wave Festival, 2010], 2010
  - [Brochure for Next Wave Festival, 2012], 2012
  - [Brochure for Next Wave Festival, 2013], 2013
  - [Brochure for Next Wave Festival, 2014], 2014
  - [Brochure for Next Wave Festival, 2015], 2015
  - [Brochure for Next Wave Festival, 2016], 2016
  - [Brochure for Next Wave Festival, 2017], 2017
- BAM Spring and Fall Brochures (36 records)
- [Brochure for BAM Spring, 1992], 1992
  - [Brochure for BAM Spring, 1993], 1993
  - [Brochure for BAM Spring, 1994], 1994
  - [Brochure for BAM Spring, 1995], 1995
  - [Brochure for BAM Spring, 1996], 1996
  - [Brochure for BAM Spring, 1997], 1997
  - [Brochure for BAM Spring, New York Times Special Advertising Section, 1997], 1997
  - [Brochure for BAM Spring, 1998], 1998

- [Brochure for BAM Spring, 1999], 1999  
[Brochure for BAM Spring, 2000], 2000  
[Brochure for BAM Spring, 2001], 2001  
[Brochure for BAM Spring, 2002], 2002  
[Brochure for BAM Spring, 2003], 2003  
[Brochure for BAM Spring, 2004], 2004  
[Brochure for BAM Spring, 2005], 2005  
[Brochure for BAM Spring, 2005], 2005  
[Brochure for BAM Spring, 2006], 2006  
[Brochure for BAM Spring, 2007], 2007  
[Brochure for BAM Spring, 2008], 2008  
[Brochure for BAM Spring, 2009], 2009  
[Brochure for BAM Spring, 2010], 2010  
[Brochure for BAM Spring, 2011], 2011  
[Brochure for BAM Spring, 2014], 2014  
[Brochure for BAM Spring, 2015], 2015  
[Brochure for BAM Spring, 2016], 2016  
[Brochure for Brooklyn Academy of Music 1958-1959], 1958  
[Brochure for Brooklyn Academy of Music 1959-1960], 1959  
[Brochure for "New Traditions," 1985], 1985  
Brooklyn Academy of Music 107th Season 1965 - 1966, 1965 – 1966  
[Brochure for Brooklyn Academy of Music 1956-1957], 1956  
[Brooklyn Academy of Music, Center for the Performing Arts, 108th Season 1966-1967],  
1966 – 1967  
[Brochure for Brooklyn Academy of Music 1954-1955]  
[Brochure for Brooklyn Academy of Music 1955-1956]  
[Brochure for BAM Spring, 2018], 2018  
[Brooklyn Academy of Music, Center for the Performing Arts, 110th Season 1968-1969],  
1968 – 1969  
[Brooklyn Academy of Music, Subscription Season 1968-1969], 1968 – 1969
- Education and Humanities Brochures (17 records)
- [Brochure for Performing Arts Program for Young People, 1981-1982], 1981 – 1982  
[Brochure for International Children's Festival of Theater and Music, 1995], May 13 – 14,  
1995  
[Brochure for the Les Ballets de Monte-Carlo production of "Cinderella," 2003], 2003

- [Brochure for Eat, Drink & Be Literary, 2007], January 11 – May 30, 2007
- [Brochure for Eat, Drink & Be Literary, 2008], January 17 – May 15, 2008
- [Brochure for Artist Talks, 2008], 2008
- [Brochure for Young People's Theater, 1971], 1971
- [Brochure for the First annual BAMkids Film Festival, 1999], 1999
- [Brochure for the 2nd annual BAMkids Film Festival, 2000], 2000
- [Brochure for the 3rd annual BAMkids Film Festival, 2001], 2001
- [Brochure for the 4th annual BAMkids Film Festival, 2002], 2002
- [Brochure for the 5th annual BAMkids Film Festival, 2003], 2003
- [Brochure for the 12th annual BAMkids Film Festival, 2010], 2010
- [Brochure for the 15th annual BAMkids Film Festival, 2013], February 2 – 3, 2013
- [Brochure for the 16th annual BAMkids Film Festival, 2014], 2014
- [Brochure for the 18th annual BAMkids Film Festival, 2016], 2016
- [Brochure for the 19th annual BAMkids Film Festival, 2017], 2017

#### BAM Institutional Brochures (8 records)

- [Brochure of "The Story of the Brooklyn Institute of Arts and Sciences," 1824-1924], 1924
- [Brochure for Why We Back BAM, 1981], 1981
- [Brochure "Invest in the making of a great American repertory company...," 1981], 1981
- [Brochure for the BAM Challenge Fund, "Your Place in History," 1987], 1987
- [Brochure for BAM Next Stage Campaign, 2007], 2007
- [Brochure for Dance at BAM: Jerome Robbins Prize, 2004], November 3, 2004
- [Brochure of "Our Brooklyn' by Ralph Foster Weld, 1940], 1940
- [Brochure for Famous Cartoonists' Posters for the Arts designed for BAM, 1981], 1981

#### 651 Arts Season Brochures (9 records)

- [Brochure for 651 Spring Season, 1991], 1991
- [Brochure for 651 Spring Season, 1993], 1993
- [Brochure for 651 Spring Season: Be Yourself, 1994], 1994
- [Brochure for 651 Fall Season, 1997], 1997
- [Brochure for 651 Spring Season, 2001], 2001
- [Brochure for 651 Spring Season, 15th Anniversary, 2004], 2004
- [Brochure for "Africa Exchange: Global Interchange, 1999], 1999
- [Brochure for "100 Years of Jazz & Blues Festival," 1992], 1992
- [Brochure for "Africa Exchange: Conversations on World Culture," 1998], 1998

#### Brooklyn Philharmonic Orchestra Brochures (14 records)

- [Brochure for Brooklyn Philharmonic Orchestra, 1988-1989], 1988

[Brochure for Brooklyn Philharmonic Orchestra, 1989-1990], 1989  
[Brochure for Brooklyn Philharmonic Orchestra, 1990-1991], 1990  
[Brochure for Brooklyn Philharmonic Orchestra, 1992-1993], 1992  
[Brochure for Brooklyn Philharmonic Orchestra, 1994-1995], 1994  
[Brochure for Brooklyn Philharmonic Orchestra, 1994-1995], 1994  
[Brochure for Brooklyn Philharmonic Orchestra, 1995-1996], 1995  
[Brochure for Brooklyn Philharmonic Orchestra, 1996-1997], 1996  
[Brochure for Brooklyn Philharmonic Orchestra, 1997-1998], 1997  
[Brochure for Brooklyn Philharmonic Orchestra, 1999-2000], 1999  
[Brochure for Brooklyn Philharmonic Orchestra, 2001-2002], 2001  
[Brochure for Brooklyn Philharmonic Orchestra, 2002-2003], 2002  
[Brochure for Brooklyn Philharmonic Orchestra, 2005-2006], 2005  
[Brochure for Brooklyn Philharmonic Orchestra, Spring 1989], 1989

R&B Season Brochures (24 records)

[Brochure for BAM Rhythm & Blues Festival at Metrotech, 1993], 1993  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 1995], 1995  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 1996], 1996  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 1997], 1997  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 1998], 1998  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 1999], 1999  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 2001], 2001  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 2002], 2002  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 2003], 2003  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 2005], 2005  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 2006], 2006  
[Brochure/Poster for BAM Rhythm & Blues Festival at Metrotech, 2008], June 5 – August 7, 2008  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 2010], 2010  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 2011], 2011  
[BAM Rhythm & Blues Festival at Metrotech, 2016], 2016  
[Poster for BAM Rhythm & Blues Festival at Metrotech, 2004], 2004  
BAM Rhythm & Blues Festival at Metrotech, 2004 , 2004  
[Brochure/Poster for BAM Rhythm & Blues Festival at Metrotech, 2007], 2007  
[Brochure for BAM Rhythm & Blues Festival at Metrotech, 2009], 2009  
[Brochure/Poster for BAM Rhythm & Blues Festival at Metrotech, 2012], 2012

[Brochure/Poster for BAM Rhythm & Blues Festival at Metrotech, 2013], 2013

[Brochure/Poster for BAM Rhythm & Blues Festival at Metrotech, 2014], 2014

[Poster for "Music at MetroTech: BAM Outside", 1994], 1994

[Brochure/handbill for BAM Rhythm & Blues Festival at Metrotech, 2015] , 2015

#### BAM Opera Series Brochures (10 records)

Gala Opera Concert/Gianni Schicchi, September 24, 1960

[Brochure for The Children's Free Opera of New York, 1978], January 23 – 27, 1978

[Brochure for "New Visions in American Opera: A Symposium in Three Acts," 1984],  
November 13 – 14, 1984

[Brochure for BAM Opera, 1989], 1989

[Brochure for BAM Opera, 1993], 1993

[Brochure for BAM Opera, 1993-1994], 1993

[Brochure for BAM Opera, 1994-1995], 1994

[Brochure for BAM Opera, 1996], 1996

[Brochure for BAM Opera, 1990], 1990

[Brochure for BAM Opera, 1991], 1991

#### BAM Theatre Series Brochures (7 records)

[Brochure for BAM Theater, Spring 2009], 2009

[Brochure for BAM Theater, 1995], 1995

[Brochure for BAM Theater, 2003], 2003

[Brochure for BAM Theater, 2004], 2004

[Brochure for BAM Theater, 2007], 2007

[Brochure for BAM Theater, 2011], 2011

[Brochure for BAM Theater Spring, 2008], 2008